

## GENDER INTEL:

### Rev up your gender IQ & communication powers

**Verbal 411** Did you know the way you tell a story, the kinds of questions you ask, and even the number of words you use are all influenced by gender? Get the lowdown on contrasts in verbal communication, and leverage your understanding to develop stronger relationships and better business results.

**Nonverbal Know-how** Women and men can use common nonverbal cues like facial expressions, nodding, and handshakes to signal very different things. Bump up your awareness, and it's less likely to trip you up! Also learn what you're saying to others with your nonverbals, like the way you use interpersonal space, or position yourself during a meeting.

**Environmental Science** From the setup of your office space and the pictures on your desk, to how the chairs determine who sits where in a conference room, environmental factors have tremendous impact. Know their power, and you can use it for good.

The Gender Intel CommunicationClinic series is available as in-person sessions or live webinar broadcasts, and includes three 30-minute workshops led by women's marketing powerhouse Judi Rosenthal.



Business Consultant and Self-Promotion Coach Judi Rosenthal is renowned as an industry guru of marketing and selling to women. Judi honed her skills as an independent contractor with Ameriprise for 17 years, where she built a booming financial planning practice with women executives in fashion and media, and launched and grew a consulting business for female advisors, many of whom are focused on marketing to women. She now trains advisors all over the country on marketing to women.

Judi's established a reputation as a top facilitator and speaker on communication, personal branding and high-value client acquisition at corporate events and conferences nationwide. She's in demand for speaking engagements with Women's Initiatives and Due Diligence sales meetings in financial services, fashion, media, technology, and other industries. She regularly facilitates webcasts about communication and marketing to women.

Judi's appeared on *The Today Show*, CNBC's *Power Lunch* and CNBC's special live market coverage, she's a repeat guest on Martha Stewart Living Radio, and is quoted regularly in *The Wall Street Journal*, *The Washington Post*, the *New York Daily News* and on TODAY.com. Judi lives in New York City with her husband Theo, their daughter Jane, and their son Miles.

Ready to book your CommunicationClinic? Contact Judi Rosenthal at [judirosenthal@gmail.com](mailto:judirosenthal@gmail.com) or 917.923.5687.