

# Judi Rosenthal

## Inspiration and Expertise

Judi is a nationally recognized expert at sales, marketing and the business of self-promotion in the retail financial services industry. Her unique combination of inspirational energy and hands-on know-how has helped thousands of people get better business results. One-on-one or speaking for an audience, she motivates meaningful personal growth and long-term professional development.



### Consulting

Power your people—and your business—with Judi's custom programs and turnkey trainings. From ongoing enterprise-wide programs to compelling half-day management workshops, Judi partners with companies to grow their business—and their people.

### Speaking

Amp up your audience with Judi's high-energy keynotes and targeted talks. Judi's unique style, real-life relatability, and extraordinary transformative energy make her a sought-after speaker across industries, in the media, and at events around the nation.

### Coaching

Supercharge your self-promotion with Judi's one-on-one coaching. Her unique method is tailored to each individual client, with immediately actionable advice, tangible results, non-judgmental style, and the true desire to empower people to be their best.

## About Judi

Business Consultant and Self-Promotion Coach Judi Rosenthal is renowned as an industry guru of marketing and selling, with a special expertise in women consumers. Judi has built and sold two successful financial planning practices and she made her mark by discovering and capitalizing on a niche market—executive women breadwinners in fashion and media. She trains advisors all over the country on marketing to women. She currently runs a consulting business for female advisors, many of whom are focused on marketing to women.

Judi's established a reputation as a top facilitator and speaker on communication, personal branding and high-value client acquisition at corporate events and conferences nationwide. She's in demand for speaking engagements with Women's Initiatives and Due Diligence sales meetings in financial services, fashion, media, technology, and other industries. She regularly facilitates webcasts about communication and marketing to women.

Judi's appeared on *The Today Show*, CNBC's *Power Lunch* and CNBC's special live market coverage, she's a repeat guest on Martha Stewart Living Radio, and is quoted regularly in *The Wall Street Journal*, *The Washington Post*, the *New York Daily News* and on TODAY.com.

Judi lives in New York City with her two young children, Jane and Miles.

Contact Judi Rosenthal at [judi@judirosenthal.com](mailto:judi@judirosenthal.com) or 917.923.5687.